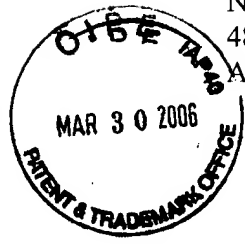


ITW

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**37 CFR 1.7(c) FILING RECEIPT AND
TRANSMITTAL LETTER WITH
AUTHORIZATION TO CHARGE DEPOSIT ACCOUNT**

Neifeld Docket No.: OCLP-3-LAOR-US

Client Ref.:

US/PCT Application/Patent No.: 09/595,677

US/PCT File/Issue Date: 6/19/2000

Priority Data:

USPTO Confirmation No.: 3948

Inventor: LAOR

Title: Method and System for Managing Promotions for Purchase Transactions Over a Network

**THE FOLLOWING HAS BEEN RECEIVED IN THE U.S. PATENT OFFICE ON
THE DATE STAMPED HEREON:**

37 CFR 1.7(c) Filing Receipt and Transmittal Letter with Authorization to Charge Deposit Account (in duplicate)
Remarks Concerning Submission of Formal Drawings (2 pages)
Replacement Sheets (17 pages)

3/29/06
DATE

Respectfully Submitted,

Richard A. Neifeld
Registration No. 35,299
Attorney of Record

	PcLaw Matter	Lawyer	Amount	Explanation	Date Entered	Initials
Fees:						
Fees:						
Disbursements:	PcLaw Matter	G/L Account	Amount	Explanation	Date Entered	Initials
		5010				

Printed: September 30, 2005 (1:31pm)

Y:\Info\FirmForms\Forms_Patent\US\Templates-DoNotUse\Combined_37_CFR1_6_FilingReceiptOfCorrespondence_TransmittalLetter.wpd



NEIFELD REF.: OCLP-3-LAOR-US

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

IN RE APPLICATION OF: LAOR

USPTO CONFIRMATION CODE: 3948

SERIAL NO: 09/595,677

FILED: June 19, 2000

EXAMINER: Myhre

GROUP ART UNIT: 3622

FOR: Method and System for Managing Promotions for Purchase Transactions Over a Network

SUBMISSION OF FORMAL DRAWINGS

ASSISTANT COMMISSIONER FOR PATENTS

ALEXANDRIA, VA 22313

Sir:

The applicant submits formal drawings herewith as specified in the remarks which begin on page 2 of this paper.

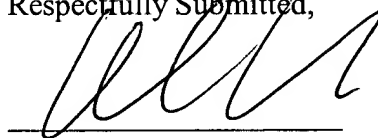
REMARKS

Please replace the figures filed March 22, 2006 with the 17 replacement sheets that are attached herewith.

The attached replacement sheets are clearer versions of the figures filed March 22, 2006. No changes have been made to the content of any of the figures.

3/29/06
DATE

Respectfully Submitted,



Richard A. Neifeld, Ph.D.

Registration No. 35,299

Attorney of Record

BTM

Date/Time: March 29, 2006 (5:34pm)

Y:\Clients\Catalina\OCLP-3-LAOR\OCLP-3-LAOR-US\Drafts\FormalDrawings_060329.wpd